



# JEFF GIBBARD

**SUPERHERO  
STRATEGIST  
SPEAKER**

## **LISTEN**

**Jeff as a Guest**

[jeffgibbard.com/podcast-guest/](http://jeffgibbard.com/podcast-guest/)

**Jeff as a Host**

[shareablepodcast.com](http://shareablepodcast.com)

## **CONTACT**

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@jgibbard



## **WHY JEFF**

As a Podcast host himself, Jeff knows how to hold a conversation. Just as importantly, he also knows how to answer a question in less than 25 rambling minutes.

Jeff has Professional equipment...so he sounds great.

Most importantly, Jeff is an ideal Podcast guest who brings an abundance of expertise, limitless passion, and high energy to every conversation. He will keep your audience tuned in and have them walk away with valuable and totally practical advice.



## **SUGGESTED INTRODUCTION**

Formerly known as "The World's Most Handsome Social Media & Content Marketing Strategist" our guest today now goes by another title: Superhero.

Jeff Gibbard ("Gih-Bird") is the Founder of The Superhero Institute, a certification program for coaches that want to help their clients grow revenues and unlock their potential to make a positive impact on the world. Jeff is also a professional speaker, the host of the popular podcast Shareable, and author of the forthcoming book: The Lovable Leader.



## **EXAMPLE TOPICS**

- The Way of The Lovable Leader
- How to Become Superhuman
- Building Your Brand
- Communication Superpowers
- The Most Important MBA Lessons
- Content Marketing with a Soul
- Confluence: The Art of Integrated Marketing
- How to Start a Business in One Week



## **AREAS OF EXPERTISE**

Strategy



Brand



Marketing



Growth



Productivity



Leadership



Communication



Pitching & Sales



Culture Building



Entrepreneurship

